



Guidelines/Media Application

The support of the media helps to ensure the success our event this year and into the future. We welcome your participation and thank you for your interest in Rhythm & Roots! Media Accreditation Applications are now open. For media Accreditation please fill out below application. For general media inquiries please email: Laurie Ramaker, 401-742-0121 Laurie@ramakercommunications.com. Media Please read the following information carefully:

Rhythm & Roots Festival will distribute a limited number of press passes and media credentials **to media that provides media coverage prior to the festival's opening**. The deadline for registration is **Wed., August 20**. Not all credential requests will be approved. Wristbands will only be issued for members of the media on assignment. **No guests will be permitted**. Media wristbands grant access to the festival only.

Rhythm & Roots Festival will not accept ANY applications from freelance photographers or writers who are not officially on assignment for media coverage. Filming is not permitted on festival grounds without a Video credential approval. Media must always display wristband. We do not provide "Band Photographers" with festival photo passes. There will be no "point and shoot" cameras permitted.

Members of the media are expected to always conduct themselves courteously and professionally. Those not adhering to festival policies may be asked to surrender their wristband and leave the festival grounds. Rhythm & Roots Festival issues wristbands for legitimate journalistic use only. Photos, interviews, and reviews are NOT authorized for personal or commercial use and such use is a violation of access issued by the Rhythm & Roots Festival. If you are selected to cover the event, Rhythm & Roots will contact you with **check-in and specific media instructions by the latest Fri., August 22**.

Interviews

Please ensure you list interview requests on the accreditation form. Only written interview requests will be considered. Check with the media relations team on site for more details the day of.

*PLEASE COMPLETE AND SIGN THE FOLLOWING FORM TO REQUEST CREDENTIALS

*required

Media Accreditation Application

Attending Media Name*:

First: _____ Last: _____

Email*: _____

Mailing address* _____

Phone*: _____

Media Outlet*: _____ Website*: _____

Editor Name*: First: _____ Last: _____

Editor Email*: _____

Media Reach/Audience Size* _____

Pass Type Request* Please select one category in which you wish to be approved. Due to limited space, photography/video assistants and freelance photographers/videographers not on assignment will not be granted credentials:

_____ Print/Online Review Pass _____ Photo Pass _____ Video Pass

Social Media info*

of Facebook fans: _____ Link to Facebook page: _____

of X followers: _____ Link to X page: _____

of Instagram followers: _____ Link to Instagram page: _____

When will Preevent media coverage be published? _____ or interview aired?

describe in detail (2-5 sentences):

Plan for covering the event. Please describe in detail (2-5 sentences):

When will publish? _____ or Interview air?

2 PAIR Ticket giveaways available on request. If interested describe contest. _____ Request

I agree to the above terms:

Digital Signature: _____