



Guidelines/Media Application

The support of the media helps to ensure the success our event this year and into the future. We welcome your participation and thank you for your interest in Rhythm & Roots! For general media inquiries please email: Ginny Shea, MIXED MEDIA 401-556-5891 ginny@mixedmediapromo.com

Media Accreditation Applications are now open. Please read the following information carefully:

Rhythm & Roots Festival will distribute a limited number of press passes and media credentials each year. **The deadline for registration is Friday, August 13.** Not all credential requests will be approved. Credentials will only be issued for members of the media on assignment. **No guests will be permitted.** Media credentials grant access to the festival only and do not grant access to any ancillary events.

Rhythm & Roots Festival will not accept ANY applications from freelance photographers or writers who are not officially on assignment for media coverage. Filming is not permitted on festival grounds without an escort from the media team. Unfortunately, due to COVID capacity limitations, there is **no backstage access this year.** Media must always display credentials. We do not provide "Band Photographers" with festival photo passes. Only photographers with SLR, interchangeable lens cameras will be allowed into the photo pits. There will be no "point and shoot" cameras permitted.

Members of the media are expected to always conduct themselves courteously and professionally. Those not adhering to festival policies may be asked to surrender their credentials and leave the festival grounds. Rhythm & Roots Festival issues credentials for legitimate journalistic use only. Photos, interviews, and reviews are NOT authorized for personal or commercial use and such use is a violation of access issued by the Rhythm & Roots Festival.

If you are selected to cover the event, Rhythm & Roots will contact you with **check-in and specific media instructions by Friday, August 20.**

Interviews

Artist interview and liner requests will only be considered before the event. Please ensure you list interview requests on the accreditation form. Only written interview requests will be considered before the event. No artists interviews will be considered for the weekend of the event. Check with the media relations team on site for details.

PLEASE COMPLETE AND SIGN THE FOLLOWING FORM TO REQUEST CREDENTIALS

*required

Media Accreditation Application

Attending Media Name*:

First: _____ Last: _____

Email*:

Mailing address* _____

Phone*: _____

Publication/Outlet*: _____ Website*: _____

Editor Name*: First: _____ Last: _____

Editor Email*: _____

Publication Reach/Audience Size* _____

Pass Type Requested*:

____ Print/Online Review Pass _____ Photo Pass _____ Video Pass

Please select one category in which you wish to be approved. Due to limited space, photography/video assistants and freelance photographers/videographers that are not on assignment will not be granted credentials.

of Facebook fans: _____ Link to Facebook page: _____

of Twitter followers: _____ Link to Twitter page: _____

of Instagram followers: _____ Link to Instagram page: _____

When will event coverage be published? _____

Plan for covering the event? Please describe in detail (2-5 sentences):

Are you planning to preview the event? _____ If yes, please describe in detail (2-5 sentences):

If yes, please note when preview will publish? _____ Interview will air? _____ Ticket giveaways?

N/A? _____

I agree to the above terms:

Signed: _____

Print Name: _____